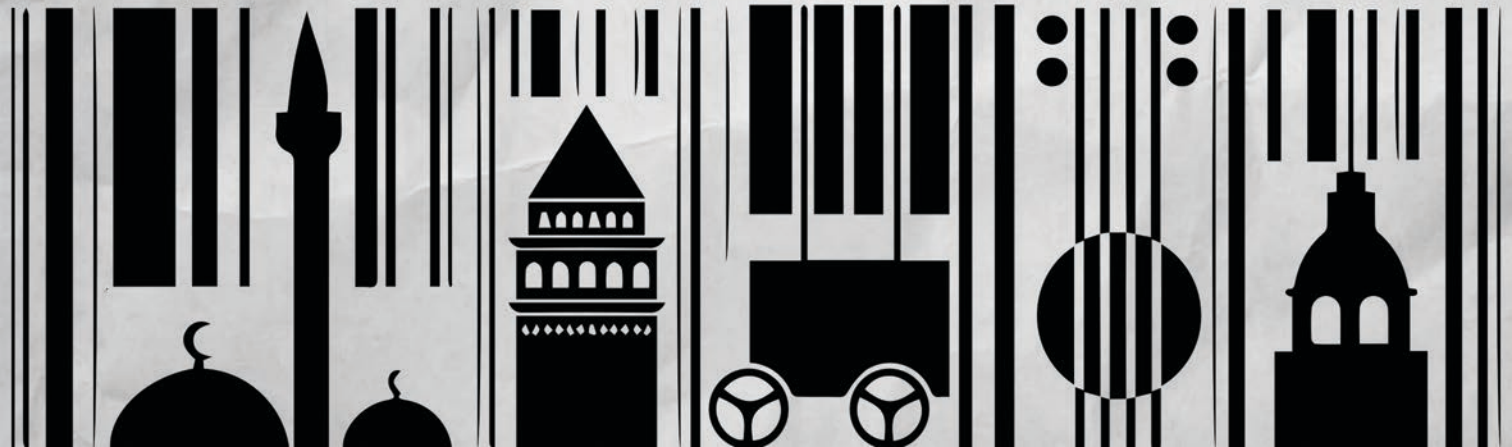




BARKOD
Media & Marketing





CREATIVE IDEAS TO SUPPORT YOUR BUSINESS

Who we are ?



We believe that art
can **change things a lot**



BARKOD is a creative agency located in Turkey founded by **Moustafa Moushallah**

Our services focus on creative and original concepts

We provide our services to each owner thought by exceeding expectations in every aspect of **new media design and branding**

BARKOD is an instrumental part of marketing activities for many global corporations .

By attracting and retaining the best talent of the manufacture .

Our goal's at **BARKOD** is to produce original and excellent work to meet your marketing objectives





Graphic



Media



Marketing



Web



Publishing



Printing

**You can
take a tour**



5





Graphic

BARKOD talented graphic designers use typography, visual arts and page layout techniques to create visual compositions matches the client's needs. They also perform at **Corporate designing** such as **logos** and **branding**.

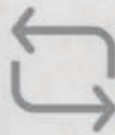
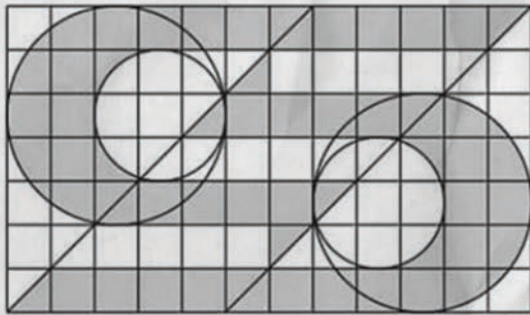
Creative Ideas the range of ideas in generating and **creating new things, new ideas** will always tend to have the best results.

The need for creative thinking has transitioned from the arts into everyday business, Through the **creative process**, employees are tasked with exploring the profitable outcome of an existing or potential effort, which typically involves generating and applying alternative options to a company's products, services and procedures through the use of conscious or unconscious insight.



LOGO DRAWING

We convert ideas and concepts to visual textual content and graphical forms.



TRANSFER

+

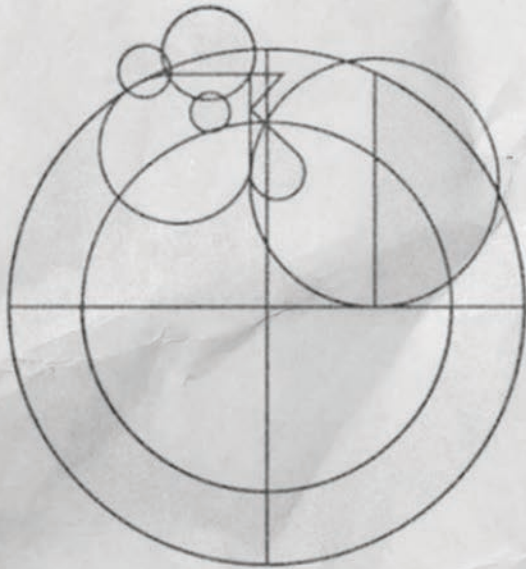


LETTER "S"



LOGO DRAWING

We convert ideas and concepts to visual textual content and graphical forms.





> CORPORATE IDENTITY





AL FARIS
TOURISM & TRAVEL



الفارس
للسياحة والسفر



#b8872b



#005b8e



#0f385a



11



➤ BUSINESS CARD



➤ ENVELOPE



13



> LETTERHEAD A4





Are you looking for a **professional video** to publicize your services, company or product ?

We can creating advertising and promotional videos for your brand and commercial companies with a professional voice over comment to the video with a distinct media voice

- Branding logo intro** We have creative Ideas to custom made logo animation
- Digital Videos** Digital videos for your online marketing campaign Tell your business, tell your services.
- YouTube Videos** High effective YouTube bumper and YouTube pre-roll video ads.
- Social Media Videos** Attractive social media videos for Facebook Instagram Snapchat and Stories . Get more follower, get more results
- Company Promo** We transform your company presentation in to a 2 minute video. Tell your business more effectively
- Animation Videos** We prepare animation videos that tells your business, your process, your web site, your story, your products or services





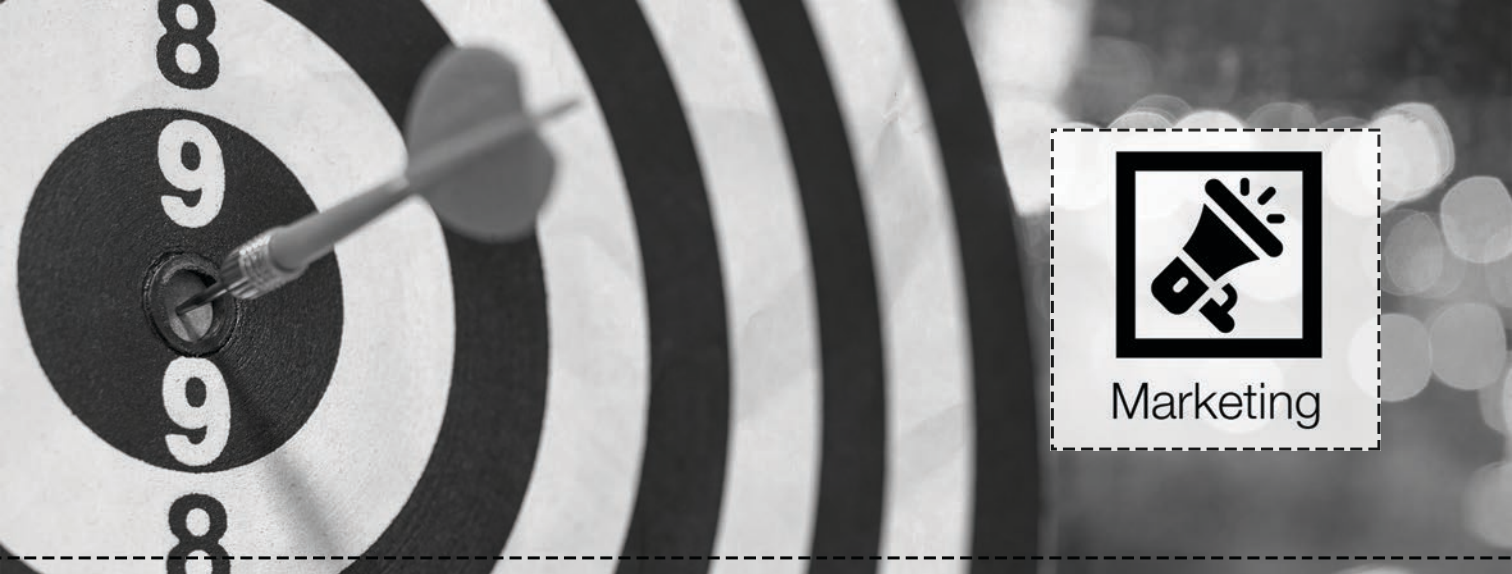
Without a website your existence in the digital world is meaningless !
Having a website is one of the best ways a business can use to reach their existing clients and attain new ones. A powerful web presence announce to your clients that you're a leader in your field !
Web designing about planning and creation of the website which includes information architecture, site structure, user interface, layout, colors and fonts.
We at **BARKOD** are focused on the most important role in creating a website which is designing, our skilled designer team will deliver the requested project beyond the client's expectations within the required time of delivering

UX&UI Design

User interface design focuses on knowing your targeted user, understanding the goals, skills and preferences to create concepts from interaction design, visual design, and information architecture.

User experience designers (UX) as well we look at sub-systems and processes within a system.





Nowadays, social media websites and apps occupies a wide space in our lives. In business, it plays an important role in marketing the products, promoting brands and enhance new business.

BARKOD gives an advantage to the companies in increasing their brand exposure and broaden customer reach by improving the number of visitors for a website through the search engine optimization which can be done in two ways either by adding social media links to content such as RSS feeds and sharing buttons, or by promoting activity through social media via status updates, tweets, or blog posts.

The main aim is to create content captivating enough that users will share it with their social networks.

We build a strong base in creating a social media pages and designing a social media policies to guide companies for expanding with keeping an eye on the employee's posts

will not expose the company to legal problems or public embarrassment



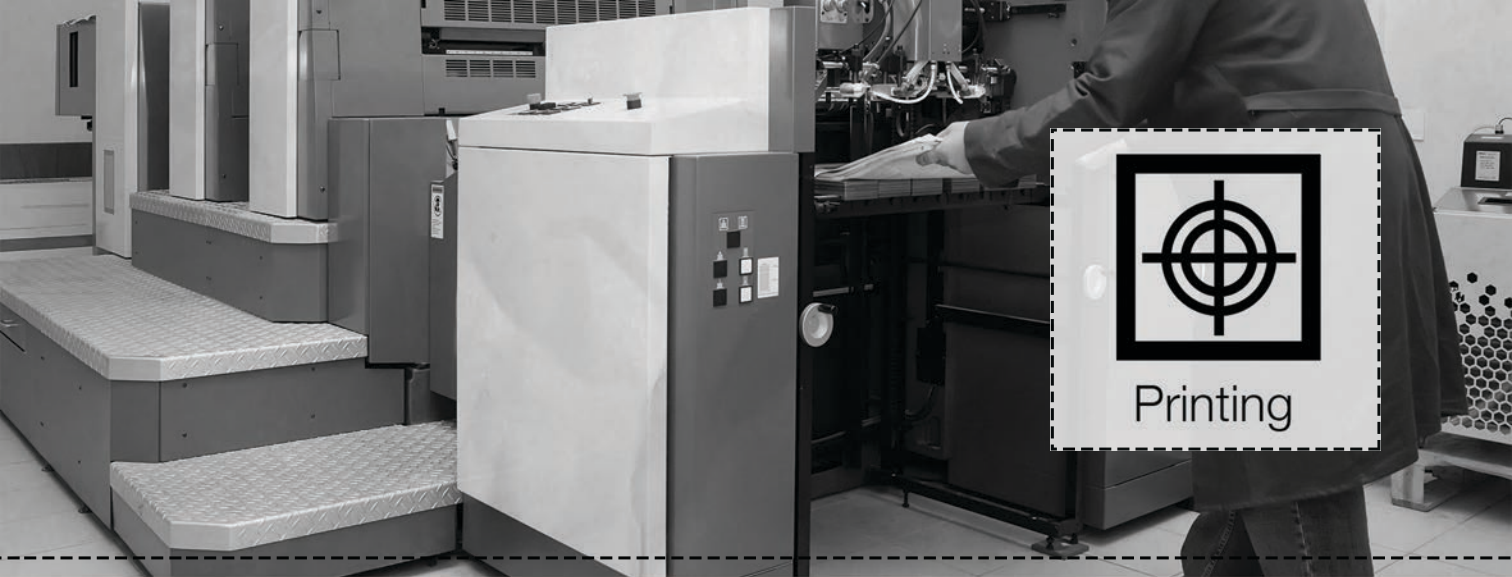


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provision of editorial, design and printing services for authors of books and university research papers





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All Printing and **organizing exhibitions and conferences**

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Plastic and metal printing
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طبقة السَّاطِنُ



VEC.005



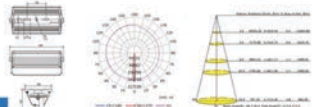
Perfect replacement for the traditional discharge outdoor fixtures. With a wide beam angle, ideal for most of general application. Housing made of the latest aluminum with anodizing treatment for outdoor use. High strength tough metal glass lens.

Beam: 100° (adjustable)


Rated lumens: 1000 (single LED light source, high flux) or 2000 (double LED light source, high flux). Consider lumens over with PAR30 plus control outside since PAR30 plus more lumens in 0.5-1.0 degree evenly, more the light need more lumens.

Powerful (2000lm) outdoor rated high reliable low current, all the functions of automatic dimming.

LED Model	0055	0056
Beam Size	100x140 20 FT.	100x140 20 FT.
Rated Power	50W	100W
Rated Voltage	AC/DC 120V-240V	AC/DC 120V-240V
Frequency Range	50/60Hz	50/60Hz
Color	Warm White (3000K)	Warm White (3000K)
Beam Angle	100°	100°
Life	50,000h	50,000h
Protection Grade	IP66	IP66
Ambient Temperature	-30°C ~ 50°C	-30°C ~ 50°C
Relative Humidity	10% ~ 90%	10% ~ 90%



VEC.006



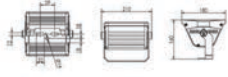
Perfect replacement for the traditional discharge outdoor fixtures with various beam angles meet the needs of different application. Housing made of the latest aluminum with anodizing treatment for outdoor use. High strength tough metal glass lens.

Beam: 100° (adjustable)

Rated lumens: 1000 (single LED light source, high flux) or 2000 (double LED light source, high flux). Consider lumens over with PAR30 plus control outside since PAR30 plus more lumens in 0.5-1.0 degree evenly, more the light need more lumens.

Powerful (2000lm) outdoor rated high reliable low current, all the functions of automatic dimming.

LED Model	0065	0066
Beam Size	100x140 20 FT.	100x140 20 FT.
Rated Power	50W	100W
Rated Voltage	AC/DC 120V-240V	AC/DC 120V-240V
Frequency Range	50/60Hz	50/60Hz
Color	Warm White (3000K)	Warm White (3000K)
Beam Angle	0° ~ 10° 30° 60° 90°	0° ~ 10° 30° 60° 90°
Life	50,000h	50,000h
Protection Grade	IP66	IP66
Ambient Temperature	-30°C ~ 50°C	-30°C ~ 50°C
Relative Humidity	10% ~ 90%	10% ~ 90%



OUTDOOR





OUTDOOR



INDEX



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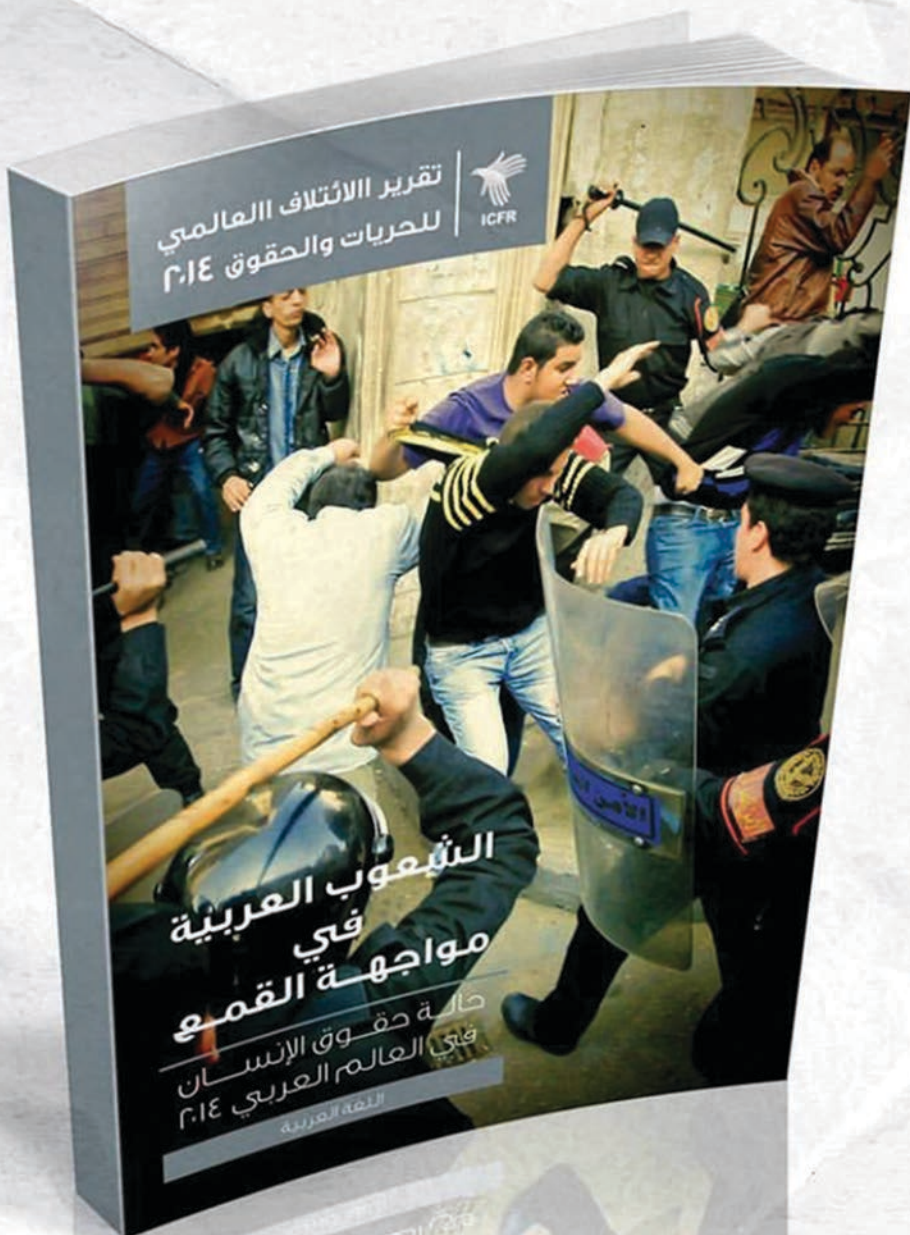
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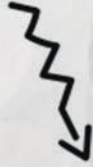


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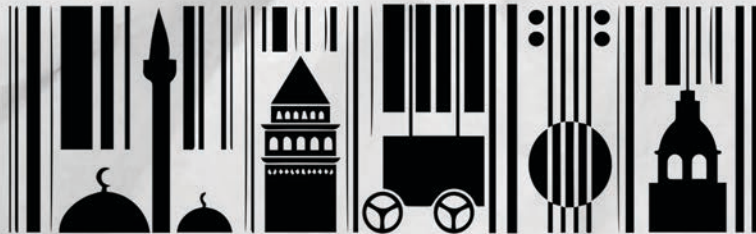
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